



Meeting commenced at 1:00 p.m. Eastern

Present: Deb Daiek, Denise Lujan, Mary Zimmerer, Patrick Saxon, Meredith Sides, Annette Cook, and the NADE membership (approximately 140 members).

Deb Daiek called the 2019 Business Meeting to order.

Motion to approve the 2018 Business Meeting Minutes.

First: Mary Zimmerer

Second: Mary Monroe-Ellis

Motion passed

**President's Report (Deb Daiek):**

Deb discussed the overview of the board's work in the 2018-2019 year. Discussion about general groups that the board worked with throughout the year. Much effort has been made to work with stakeholders and legislators about developmental education. Board members attended nine different state conferences last year, and NADE was represented at CAS this year. NADE co-sponsored the AMATYC National Math Summit. Discussion about the membership survey and ballot about the name change. The National Organization of Student Success (NOSS) was the final selection made by the membership. Webinar series was very well received throughout the year, and based on the positive feedback, the webinars will continue. The *Journal of Developmental Education* was made available on our website online for the first time. Bylaws were also updated by the membership this year. Other general accomplishments of the organization were discussed.

Discussion about the memberships from 2009-2019--3038-2996-1568 in ten years.

**President Elect's Report (Denise Lujan):**

Update about Networks and committees. Appeal to the present members to join the Networks. The adjunct Network and committee joined together into the Adjunct Faculty Network. The election committee was disbanded because all of the elections are handled through the NADE office. We also have the Guided Pathways Network, which is new for this year.

#### Vice-President's Report (Mary Zimmerer):

Update on the state and regional chapters. At this time, we have 26 active state or regional chapters. They have held 22 conferences in the past year, and four conferences are occurring this spring. For the interest meeting today about starting/re-starting new chapters, we had five states represented and two countries represented and interested in starting a new chapter.

70% of active chapters applied for and received grant funding. We appreciate this active participation from the state and regional chapters.

#### Treasurer's Report (Patrick Saxon):

NADE assets total is \$287,276 at the end of the last fiscal year (as of 6/30/2018). Our total expenses projected are \$457,811.

Discussion of trends. 2013 was our peak year for conference attendance and membership. Discussion about the decline of 43% in membership revenue from 2013 to 2017 and 55% decline in conference attendance from 2013 to 2018. We are roughly half of what we used to be. In the last few years, the boards have responded by reducing the expenses significantly. We have taken out about \$200,000 from our annual operating budget.

#### Secretary's Report (Meredith Sides):

Regular board communication has been sent out to membership through the monthly newsletter, through the monthly President's letter, and through other emails directly to the membership. Of other significant note besides the NADE change this year are the most recent updates to the bylaws, which were voted in by the membership. These updates included making some adjustments to reflect current board, office, and election procedures; removing redundancy; etc.

#### Conference Manager/Executive Assistant's Report (Annette Cook):

General updates about the webinars coming up in April and May. If members have suggestions for future webinars, please let any board member know.

Discussion about the name change requirements: it is critical for your institution's business office; new paperwork to be completed; address and phone is the same; watch the newsletter and emails for notice of when to share with your business office.

Conference numbers:

Discussion about attendance at conferences and the downward trend.

Anaheim 2016: 1030

OKC 2017: 708

National Harbor 2018: 601

Atlanta 2019: 686

Discussion about what attrition means (not meeting contracted number of guest room nights). After 2018, NADE had to renegotiate multi-year contracts that were signed in 2015. In 2020, March 4-7 (Wednesday-Saturday) at Gaylord Opryland Resort in Nashville, TN. The room rate is \$237 (single/double) and includes \$18 resort fee. You must book by February 10, 2020 to get that rate.

In 2021, we are going to Las Vegas (tentative, but will hopefully be nailed down soon). The tentative dates are February 24-27, 2021. A great hotel room rate is in the works.

Because of the renegotiation of contracts, we are coming back to Atlanta in 2022 and Nashville in 2023. We also will have a shift in conference days, moving to Thursday through Sunday. Thursdays will be Leadership Congress and pre-conference institutes, opening of Exhibit Hall in evening; Friday and Saturday will be full conference days; Sunday will have concurrent sessions and celebration brunch.

21% of the 2019 conference attendees are first-time attendees.

Accreditation Report (Karen Patty-Graham):

As the board has been streamlining the organization, the Accreditation Commission has also looked at ways to streamline the accreditation process. The AC has surveyed 30 of the programs most recently accredited; about half responded to give feedback about how to make the process easier and more relevant. They are also looking at streamlining the self-study process. Currently, the AC has certified or accredited 89 programs across the country, with the first international program being accredited this year. There is a session this afternoon about giving the AC feedback about the self-evaluation guides.

Council for the Advancement of Standards in Higher Education (CAS)--NADE “sits at the table” with 41 other organizations and is involved with determining standards of excellence in higher education. CAS this year is also rebranding like NADE is.

Other:

Deb gave an overview of some of the future recommendations that the board is looking at for the coming year, including increasing membership, strengthening and developing partnerships, finding a way to offer free webinars, strengthening chapters, and marketing/rebranding NOSS.

Motion to adjourn

First: Meredith Sides

Second: Michael Spinks

Motion passed

Meeting dismissed at 1:45 p.m. Eastern