



A Letter from the President

2018-2020 Goals

It's hard to believe that another year is almost over! It has been such an honor serving as your President and I am looking forward to seeing everyone at our upcoming Annual Conference in Atlanta!

Using the previously established board goals, the current Executive Board has been working conscientiously and persistently all year updating and creating new objectives – each one to ensure the continuation and completion of board goals. Several of the objectives have been completed, and many are works in progress.

They are intended to provide our membership with support, awareness of current trends, opportunities to engage with NADE, and opportunities to collaborate with each other.

Because of the large amount, just a limited number are being shared in this newsletter. However, a more comprehensive list will be posted on our website and will be addressed in our Annual Report. Please plan on attending our business meeting, Friday, 1:00pm at the 2019 Annual Conference where the report will be shared.

Goal 1 – Strengthen NADE’s Image: Create a brand for NADE that is unique and reflects the mission, vision and purpose of our organization

- New Name Study – completed
- Name Change Membership Vote – January 15, 2019

Every vote counts - - - you will receive a letter from the Board in January, explaining the reasons for the name change. You will also receive a ballot to vote for the name choice you want. Please vote. Your vote matters.

- Branding study - establish a branding committee to create a logo and promotional materials that are reflective of our new name –reflective of student success for all students, at all levels of education; as well as professional development for all levels of all student success support services professionals and faculty.(In progress)
- Continue to review and update Policies and Procedures Handbook – Membership voted and approved changes.(on-going)
- Marketing - increase NADE presence in Social Media (on-going)

Goal 2 - Strengthen NADE’s Infrastructure

- Provide recruitment and training for leaders at Leadership Congress
 - Members asked for research focus – learn research language

(Meredith Larson, Ph.D. from the National Center of Educational Research, US Department of Education to present a workshop)

- Increase revenue sources
 - Increase membership by 5%
 - Increase conference attendance by 25%
- Seek Grant Funding (in progress/developing product and program)
 - Creating a professional development program for practitioners (Working with Dr. Callahan, Curriculum and Online Program Designer)
- Brainstorm ways (Research Committee) NADE can better serve adjuncts and graduate students
 - Considering adding a Grad Student Network

Goal 3 - Strengthen NADE's Internal Units

- Use technology to highlight educators and their students who represent the range of NADE – stories
- MDEC Story Project – 1st Chapter to Begin
- Strengthen networks and committees
 - (1 example for networks) Math Network published Math Monograph
 - (1 example for committee) Cultural Diversity Committee created
- Create a committee regarding political advocacy for the purpose of awareness
 - Create space on website for national/state changes in developmental education
 - Make connections with senators and national leaders – define our work (presented an overview of NADE to selected Michigan senators)

Goal 4 - Strengthen NADE's External Connections

- The National Institutes for Historically-Underserved Students
- NCDE – National Center for Developmental Education

- Reciprocals: NACADA, CRLA, ATP, NCLCA, AMATYC
- HLC – Higher Learning Commission
- SACS – Southern Association of Colleges and Schools
- AACC - American Association of Community Colleges
- SEF-Southern Education Foundation
- Legislators

Thank you to everyone who has contributed to NADE in any way during 2018 - as a member, friend, webinar attendee, webinar presenter, McCabe Conference attendee, article author, Chapter member or leader, committee member or leader, and as a network leader or participant. On behalf of the Executive Board, I wish you and your families a joyful and peaceful holiday season. Join us in Atlanta, March 6!

Thank you,
Deb Daiek, NADE President